

INTERNATIONAL DISTRIBUTION

License and distribute Lathell formulations worldwide

Purpose

This partnership category is designed for authorized national or regional distributors who will hold licensed rights to distribute Lathell Nutraceuticals products within defined territories.

Role of the Partner

The International Distribution Partner is responsible for:

- Importation and lawful registration of Lathell products in their country or region
- National or regional warehousing and logistics
- Wholesale distribution to hospitals, pharmacies, institutions, and approved resellers
- Maintaining brand integrity and pricing structure
- Meeting minimum annual volume commitments

What Lathell Provides

- Exclusive or semi-exclusive territorial rights (subject to performance)
- Full product formulations and manufacturing supply
- Regulatory documentation support
- Marketing materials and technical product data
- Ongoing product innovation pipeline

Ideal Partner Profile

- Established pharmaceutical, nutraceutical, or medical distributor
- Existing institutional or retail network
- Import/export licensing authority
- Ability to manage customs, tariffs, and compliance

Instruction for Officials

This category is suitable for:

- ✓ Ministries of Trade
- ✓ National distributors
- ✓ Medical supply companies
- ✓ Food and pharmaceutical importers