

# INTERNATIONAL DISTRIBUTION

License and distribute Lathell formulations worldwide

## Purpose

This partnership category is designed for authorized national or regional distributors who will hold licensed rights to distribute Lathell Nutraceuticals products within defined territories.

## Role of the Partner

The International Distribution Partner is responsible for:

- Importation and lawful registration of Lathell products in their country or region
- National or regional warehousing and logistics
- Wholesale distribution to hospitals, pharmacies, institutions, and approved resellers
- Maintaining brand integrity and pricing structure
- Meeting minimum annual volume commitments

## What Lathell Provides

- Exclusive or semi-exclusive territorial rights (subject to performance)
- Full product formulations and manufacturing supply
- Regulatory documentation support
- Marketing materials and technical product data
- Ongoing product innovation pipeline

## Ideal Partner Profile

- Established pharmaceutical, nutraceutical, or medical distributor
- Existing institutional or retail network
- Import/export licensing authority
- Ability to manage customs, tariffs, and compliance

## Instruction for Officials

This category is suitable for:

- ✓ Ministries of Trade
- ✓ National distributors
- ✓ Medical supply companies
- ✓ Food and pharmaceutical importers